



SMART^{LEX} AH31 SMART^{LEX} DH31
All-season tyres designed for multi-purpose application



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EU new tyre labelling regulation





Hybrid segment tyres for multi-purpose application

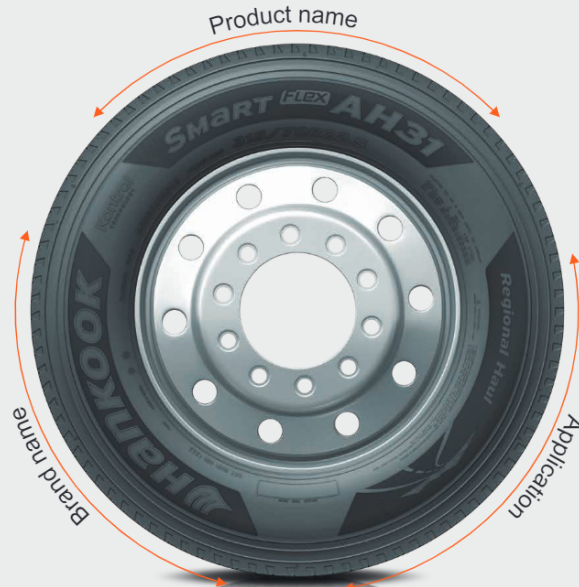
Adopted new technology and design provide increased safety with an economic advantage to the customer.



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HANKOOK
driving emotion



SMART FLEX AH31 **SMART FLEX DH31**



Positioning Map



Hybrid segment tyres for multi-purpose application



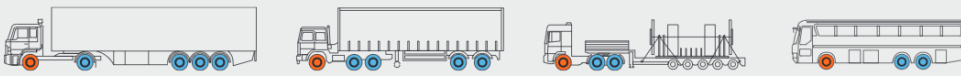
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Recommended / Available vehicle & position



- Recommended position
- Available position

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Recommended vehicle & position

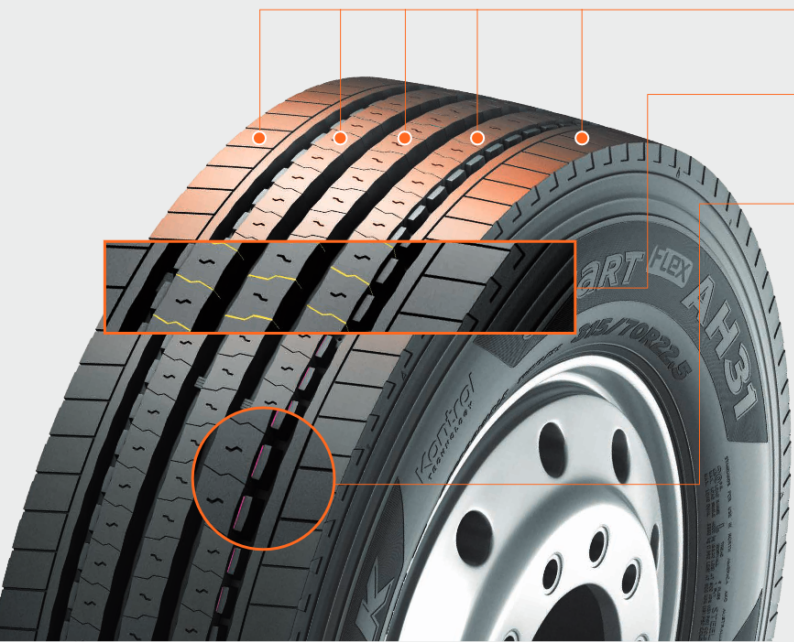


● Recommended position

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Wide tread and shoulder design

Longer mileage and better handling performance.

Multi 3 dimensional kerf design

Better traction, increased mileage, controlled tearing and wearing with less irregular wear.

Tread Wear Equalised Stepper (T.W.E.S.)

Controlled tearing and wearing.

3PMSF & M+S marking

In all seasons; dry, wet and snow.

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3 dimensional kerf design

Better traction, increased mileage and reduced irregular wear.

Combination structure of rib and 6 angle block pattern

Improved grip, increased mileage and enhanced handling performance.

Self-regenerating kerfs (S.R kerf)

Controls tearing and wearing of tread with hidden grooves whilst maintaining traction at the end of the groove wear.

3PMFS & M+S marking

In all seasons; dry, wet and snow.

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Kontrol Technology



Hankook Tire's technological philosophy and principle is Kontrol Technology, which is applied from the research to the development and production stages.

The "K" in Kontrol stands for Kinetic or movement and it represents Hankook Tire's technological philosophy. The tyre movement can perfectly control the interaction between the driver and the car, between the car and the road, and between the road and the driver.

In addition Kontrol Technology represents the technological principles of controlling performance. This is the basis for a major quality evaluation including factors such as ride, handling, power and stability which could be applied optimally for the customers' benefit. As a result, Hankook Tire's Kontrol Technology is proven to be more environmentally friendly.

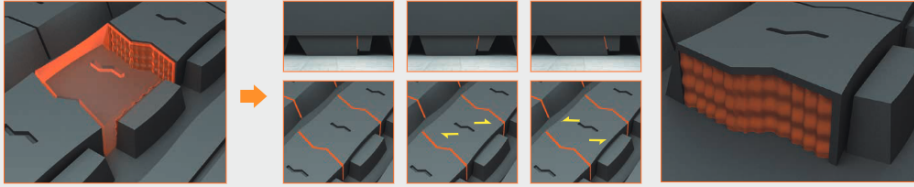
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3 Dimensional Kerf



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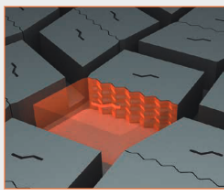
Controlled tearing and wearing

- Improve mileage.

Full depth kerf applied

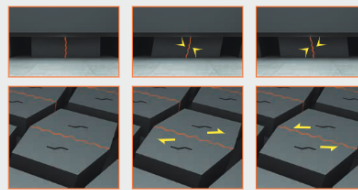
- Keeps good traction during whole life.

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3D Kerf
Lateral / tangential direction.

Zigzag type :
Applying full depth kerfs helps
to maintain a binding force
between blocks.



Controlled tearing and wearing

- Improve mileage.

Full depth kerf applied

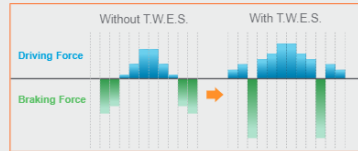
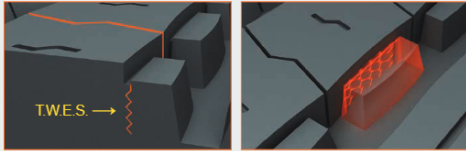
- Keeps good traction during whole life.

T.W.E.S. / S.R Kerf



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T.W.E.S.: Tread Wear Equalised Stepper

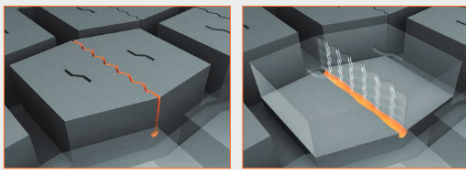


Controlled tearing and wearing

- Improvement one-sided wear.

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S.R. Kerf : Self-regenerating kerfs



S.R Kerf

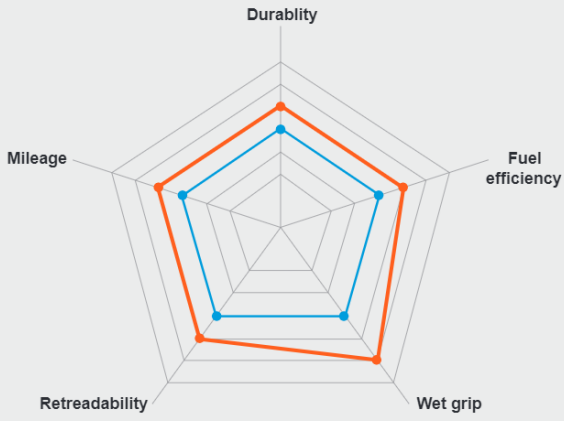
Venturi-shape from Hankook's Patent

- Keep good traction during the whole life.
- Protect tearing at the edge of 3D-Kerfs.

Performance Overview



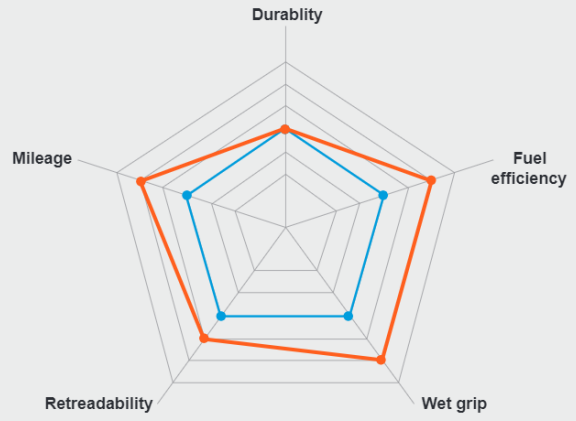
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● AH31 ● Hankook regional haul tyre

315/70R22.5

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● DH31 ● Hankook regional haul tyre

315/70R22.5

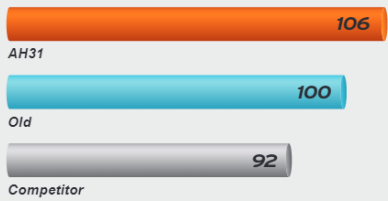
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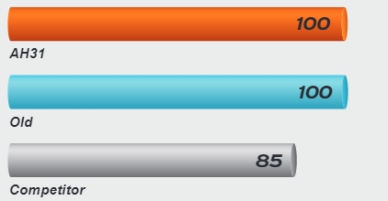
Fuel efficiency / rolling resistance



• Condition : EU labelling rolling resistance test method

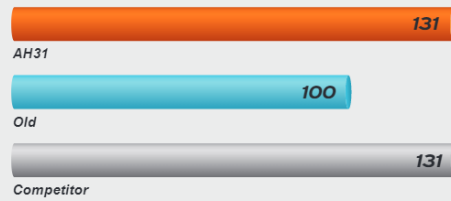
* High index means better performance

Durability



• Result based on indoor test at Hankook's R&D Center

Mileage

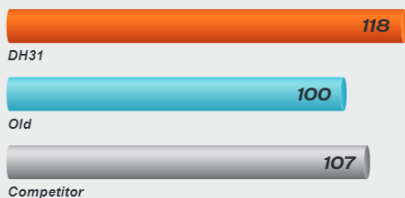


• Size : 315/70R22.5
• Test condition : Tractor, Germany

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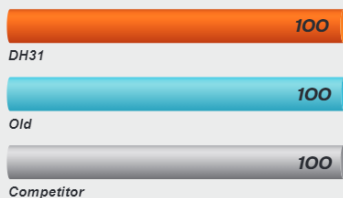
Fuel efficiency / rolling resistance



- Size : 315/70R22.5
- Condition : EU labelling rolling resistance test method

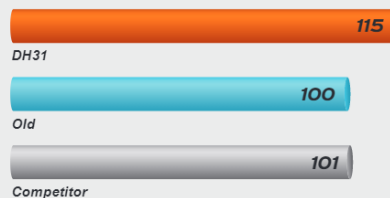
* High index means better performance

Durability



- Result based on indoor test at Hankook's R&D Center

Mileage



- Size : 315/70R22.5
- Test condition : Tractor

Who should give the information?

Tyre suppliers (manufacturers or importers into Europe) :

- For all tyres within the scope, the information must be available in technical promotional literature (leaflets, brochures, etc), including the manufacturer website.
- For passenger and light truck tyres, the suppliers have a choice of placing a sticker on the tyre tread or a label accompanying each delivery of tyres to the dealer and end user.

Tyre retailer :

- Must ensure tyres which are visible to consumers at the point of sale carry a sticker or have a label in their close proximity which is shown to the end user before the sale.
- Must give the information during the purchase process when the tyres are offered for sale that are not visible to the end-user.
- Must give the information on or with the bill.

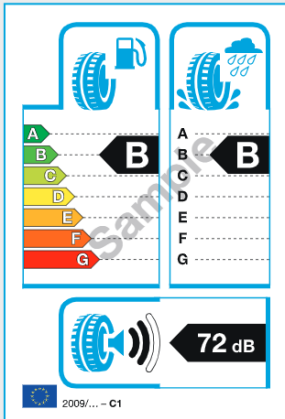
Car manufactures :

- Must declare the tyre wet grip, fuel efficiency class and external rolling noise when different from those fitted normally on the basic vehicle.
- As soon as the customer is given a choice either in the size / type of tyres fitted on the basic rim or a choice of rim and tyre size, the labelling information must be provided before sale.
- There might be no obligation to provide information only in those cases where there is a choice of rim with tyre types and sizes that are identical to those which are sold automatically with the new vehicle.

Actual fuel saving and road safety depend heavily on the behavior of drivers, and in particular the following :

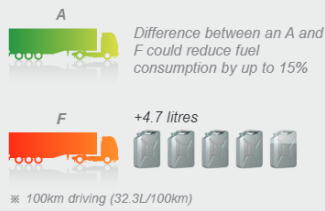
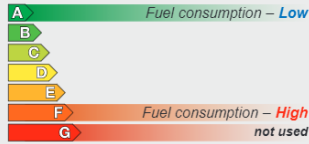
- Eco-driving can significantly reduce fuel consumption,
- Tyre pressure should be regularly checked to optimise wet grip and fuel efficiency performance,
- Stopping distances should always be strictly respected.

Who should give the information?



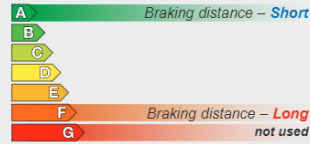
Fuel efficiency rolling resistance (R.R)

Tyres account for 20 ~ 30 % of the fuel consumption of vehicles. A reduction of the rolling resistance of tyres may therefore contribute significantly to the energy efficiency of road transport and thus to the reduction of emissions.



Wet grip braking performance

Wet grip indicates the braking performance of tyres on wet road surfaces and is related to the safety performance of vehicles.



Noise level exterior noise

The exterior noise levels are measured in decibel (dB) and are indicated in three categories. More black bars mean that the tyres create more road noise.

