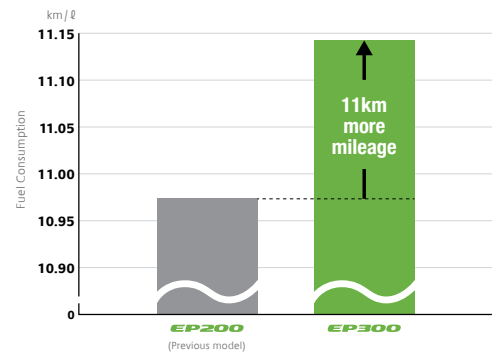




When you want it all, the EP300 is engineered for superior performance, which gives you better safety and increased savings.

1 Fuel Efficiency

The low rolling resistance of EP300 proves to increase mileage by 11km per tank.



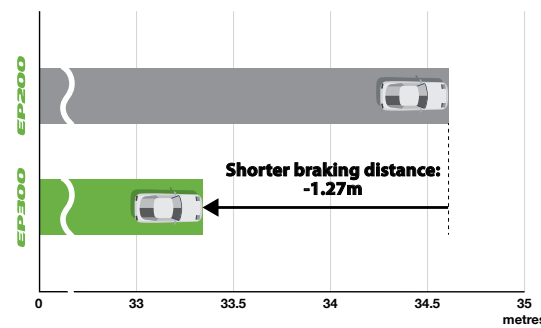
Test conditions: TUV Rheinland Chassis Dynamometer test according to UNECE-R83 and UNECE-R101, Vehicle: Toyota Camry 2.0G, Fuel Tank: 70L, Tyre size: 215/60R16, Inflation pressure: 230kPa, Drive condition: Urban (City)

2 Safer Wet Grip

The EP300 shows improvements in safe wet performance, which is important for drivers in our climate.

Greater peace of mind

Improved grip levels mean a shorter braking distance, even on damp to wet road surfaces.



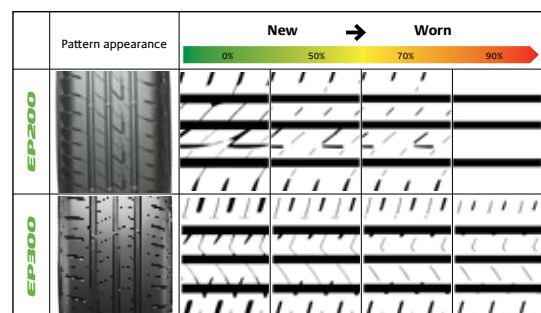
Test conditions: Test course: Bridgestone Thailand Proving Ground, Vehicle: Toyota Camry 2.0G, Tyre size: 215/60R16, Rim: 16 x 6.5J, Air pressure: 230kPa, Speed: 80km/h, Water level: 2mm

3 Long Lasting

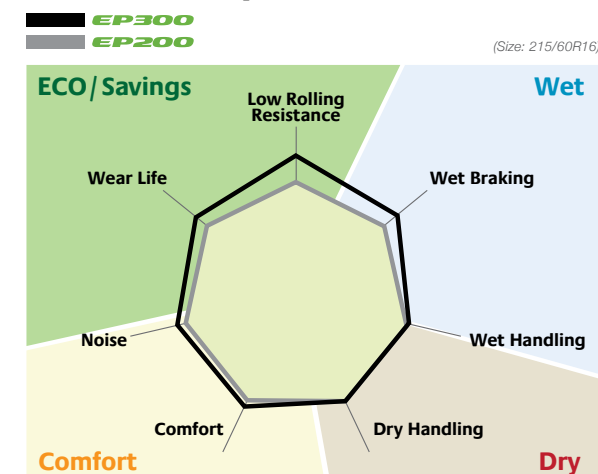
Deeper lug depth and optimised crown shape provide long-lasting performance.

Less frequent tyre changes

Save on tyre costs in the long run.



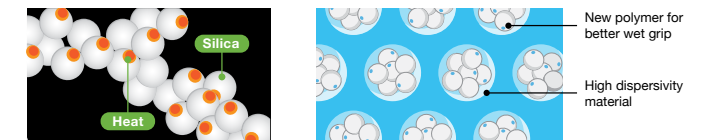
Product Comparison



DESIGN & TECHNOLOGY

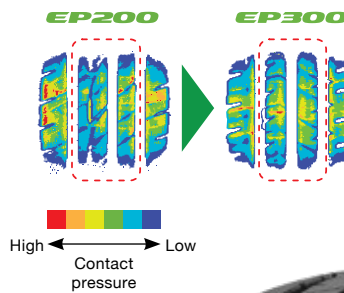
NanoPro-Tech™ RRC WET

Our cutting-edge compound contributes to improved wet grip and reduced rolling resistance. This is due to its high-dispersing silica that not only increases the contact area, but reduces energy loss.



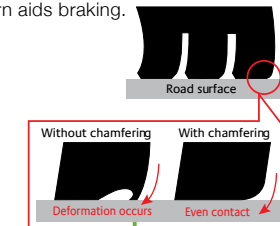
A Optimised Crown Shape RRC WET LIFE

This ensures more even contact pressure between the tyre and road surface, which contributes to better rolling resistance, wet grip and wear life.



B Chamfering Sipe WET

The rounded block edge design prevents deformation to keep the contact shape flat, which in turn aids braking.



C Round Rib Edge WET

By maintaining stiffness against lateral forces, improved contact shape and pressure distribution is achieved.

D Deeper Lug Depth LIFE

By maintaining stiffness against lateral forces, improved contact shape and pressure distribution is achieved.

- RRC** Rolling resistance coefficient for better fuel economy
- WET** Improved grip on wet road surfaces
- LIFE** Improved design for longer tyre life

RIM	ASPECT RATIO	TYRE SIZE	LI/SS	PR
18	45	235/45R18	096V	XL
		245/45R18	098W	-
17	45	215/45R17	091W	XL
		225/45R17	091V	-
	50	205/50R17	093V	XL
		225/50R17	094V	-
		225/50R17	098V	XL
		225/50R17	097V	-
16	50	195/50R16	084V	-
		185/55R16	083V	-
	55	195/55R16	087V	-
		205/55R16	091V	-
		215/55R16	093V	-
		225/55R16	095V	-
15	50	185/60R16	086H	-
		195/60R16	089H	-
	55	205/60R16	092V	-
		215/60R16	095V	-
		225/60R16	098V	-
		225/60R16	095V	-
15	50	195/50R15	082V	-
		185/55R15	082V	-
	55	195/55R15	085V	-
		185/60R15	084V	-
		195/60R15	088V	-
		205/60R15	091V	-
65	175/65R15	084H	-	
		088H	-	
	195/65R15	091V	-	
		094V	-	
205/65R15	094V	-		
	096V	-		